



NSS Unit, CGU
C.V. RAMAN GLOBAL UNIVERSITY
Bhubaneswar Odisha

#CGUspreadingawareness #cgu.odisha #NSS_CGU

Reel Making Competition

NSS unit of CGU brings you the most captivating competition of this year, "Reel Making Competition" to celebrate the 74th Republic Day of India. NSS_CGU inviting nomination to participate in the #CGUspreadingawareness campaign and Reel Making Competition from 23-27 January 2023 to address any of the 17 themes from **UN Sustainable Development Goals (SDGs)**. In this digital era, Reels have undoubtedly become a medium for the smart generation to exhibit their ingenuity and bring in the supreme trends on social media.

Registration form link-

<https://forms.gle/TwgFHADcPpNadLiQ8>

Registration Deadline:

11:59 PM, 25 January 2023



- ✓ Student and staff, CGU from any stream and branch can participate.

Judging Criteria

- Creativity
- Relevance to the theme
- Content clarity
- Impact on the community

Guidelines

- Each participant can submit only one Reel. (Submission link will be provided after the registration process gets over)
- The competition will be judged in 2 rounds. 1st round will be judged by the Jury Members. After that top 10 or 15 selected Reels will be posted online on common social media public platforms (Instagram, Twitter, Facebook, and YouTube) managed by the organiser.
- Selection of the final round will be based on the popularity of each posting, which will be measured based on social media likes and retweets as of 19th February 2023, 11.59 PM. (The Completion of the 2nd round)
- The reel must be an original creation. You can only be inspired by existing trends online. Plagiarized content lead to disqualification.
- Any offensive, name-calling, derogatory remarks, and/or regional slang towards any person or community should not be used.
- The Competition is open to all CGU students and staff from all branches.

- Individual, as well as group entries (not more than 3 people), are allowed.
- After submission all the participants are further required to upload the reels on Instagram and use **#CGUspreadingawareness** , **#cgu.odisha** and **#NSS_CGU** as tags for their Reels in the caption.
- Reel should include first name and 3-5 lines description of the video.
- Make sure their Reel has a maximum duration of 30-90 seconds.
- Verify their Instagram account is set as a “Public account” to ensure view ability of all entries.

PRIZES:

The winners will be declared based on the following:

- 70% weightage to the points given by the Jury members in the 1st round.
 - 30% weightage to the social media likes.
- The **top 3** popular reels will be awarded as the winners who will be awarded trophy and certificate in the Reel Making Competition.
 - All participants will be provided with a participation certificate (E-Copy).

N.B-

- *NSS_CGU reserves the right to publish Reels in any online media for promotion. And the decision of the Judging panel will be final.*

For any kind of queries, NSS_CGU Institutional coordinator may be contacted:

Mr Salman Khan

Email: slmn.1990@cgu-odisha.ac.in

Phone no- 9937256234

CAMPAIGN ORGANISING COMMITTEE

- **All Faculty Members of NSS Unit, CGU**

STUDENT COORDINATORS FOR THIS EVENT:

- ASHISH BEHERA, MOB-7205044122
- P HARSHIT, MOB-9861000366
- SAURAV KUMAR, MOB- 9973061237

Mr. Salman Khan
Institutional NSS Coordinator
C.V. Raman Global University