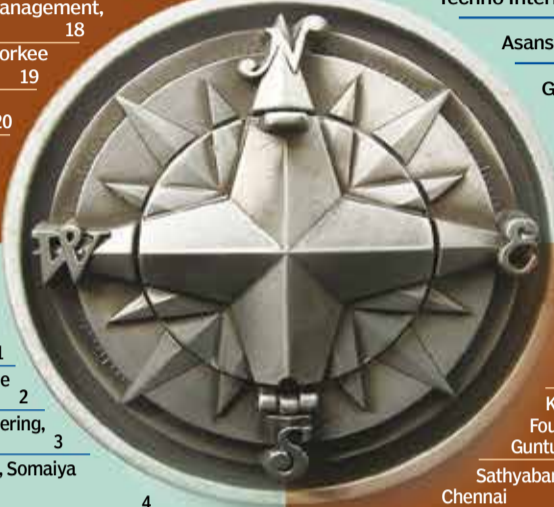


REGION-WISE RANKING

Table with 4 columns: NORTH, EAST, WEST, SOUTH. Lists top engineering colleges in each region with their respective ranks from 1 to 20.



RESEARCH METHODOLOGY TOP ENGINEERING COLLEGES IN INDIA

Continued from page 1 Desk research- This module was a secondary research module. A comprehensive list of engineering colleges was generated with the help of the internet, magazines, and other publications. The various sources used for the generation of the engineering college list included:
- List of colleges/ universities from previous surveys
- A discussion with industry experts to add/delete any college to ensure we have a comprehensive list
However, it is not possible to get an exhaustive list of colleges and include them in the survey. To give equal chance to all, we had an option of adding any new college name in the survey form if any respondent mentioned any college name outside our list. Effectively, every engineering college had a chance of getting covered in the survey if their name was mentioned by the respondents.
Perceptual Survey- In this Module, a structured questionnaire was administered to selected respondents including HR professionals, faculty, alumni, current students, and aspiring students to arrive at ranking and rating of engineering colleges. The sample selection was done using convenience, referral, and snowball sampling methods though the sample was spread out geographically to get better representation. More than 2000 sample survey was conducted across key cities. The geographical spread of the sample was ensured by selecting multiple starting points spread across the cities.

The following key parameters were covered in Perceptual Rating
- Infrastructure
- Faculty
- Course Curriculum
- Industry Interaction
- Pedagogy
- Research Orientations & focus.
- Global Exposure
- Placement
- Overall Brand Value
Factual Survey- In this module, more than 1500 engineering colleges were sent the factual data questionnaire and then rigorously followed up through different modes such as telephone, email, and even face-to-face if required. The factual data sheet was focused on the following information areas:
- General information of the college: Establishment, College type, Affiliation, etc.
- Courses offered & number of seats.
- Infrastructure
- Faculty
- Intellectual capital
- Industry interface
- Placement
- Potential to network
- Exchange programs & Global exposure
- Research Orientation & focus.
- Alumni chapter

Analysis: Final Ranking of Engineering Colleges A robust approach was followed to arrive at the final rankings. The step-by-step process is given below:
- Factual Score

EMPOWERING TOMORROW'S LEADERS WITH INNOVATION AND ACADEMIC PROWESS



Advertisement for CMR University. Text includes: 'CMR University (CMRU) established under Act 45 of 2013, offers a dynamic learning environment across a comprehensive range of academic disciplines.' 'Aiming for Academic Diversity' 'DCCC - Empowering the Future' 'Nurturing Student Excellence' 'IIC - Igniting Excellence' 'Training and Placement Centre'. Images show students in classrooms, labs, and participating in sports.

Global Campus: Diverse academic disciplines for a globalized world

Advertisement for East Point Group of Institutions. Text includes: 'East Point Group of Institutions is one of the premier multidisciplinary academic hub, epitomizing the essence of a global campus in East Bangalore. Established in 1997 by the visionary Dr. S.M. Venkatpathi, and operating under the M.G. Charitable Trust, East Point's ethos is rooted in humanity, collective learning, and sustainable living. Its sprawling 100-acre campus, aptly named "Jnanaprabha," serves as a vibrant melting pot where over 10,000 students from across India and the world to foster a culture of academic excellence and innovation.' 'Why aspirants are flocking to take admissions here?' 'CHOOSING THE RIGHT INSTITUTION' 'Institutions under East Point Group of Institutions:' 'SV Pramod Gowda, Trustee & CEO' 'SV Rajiv Gowda, Trustee & CEO'.

Preparing for the professional world

Advertisement for Indrashil University. Text includes: 'Indrashil University was established in 2017 as a philanthropic initiative in education for the society by founding Chancellor Dr. Rajiv I. Modi in the loving memory of his parent, founders of Cadila Pharmaceuticals Limited, an Indian multinational pharmaceutical company. It was the dream of the founder of Cadila, Indravadan A. Modi, to provide quality education to the society has conceptualized the establishment of the Indrashil University. University offers various programs at Engineering, Science, Pharmacy as well as Management Schools with clear focus on industry driven education at UG, PG and PhD level with state of the art research oriented laboratory facilities at campus. Complementing its academic and research endeavors, university has a strong focus on placement and career readiness. The university's dedicated placement cell, with ties to 200+ well-known companies, ensures that students are well-prepared for the professional world, by providing industrial internship. University provides great placement assistance to all its eligible students.' 'The university's state-of-the-art facilities, including sophisticated laboratories encourages students to pursue career in Research in diversified areas of science and technology. Platforms like Student Start-up and Innovative Policy (SSIP) and Atal Incubation Centre (AIC) provides an opportunity to the students to nurture their ideas and with industry focused able mentorships helps them to convert their idea into the effective business, by preparing students for entrepreneurial journey. Indrashil University has signed MoU's with foreign universities with the prime objectives of assisting students to develop global professionalism. Under these students exchange programme, students who fulfil the criteria, can earn credits from foreign universities with dual degree. Indrashil University welcome students to have the 360 degree exposure to build career as per their dreams and mark their presence in this competitive world.'