

Date: 11th September 2025

NOTICE

This is to inform that *Club Samrudhi* is organizing The Ad-Mad Show on 13th September 2025 (Saturday) at 11:00 AM in the MBA Block, CGU.

The Ad-Mad Show is an exciting platform for students to showcase their creativity in advertising. As the saying goes, "What really decides consumers to buy or not to buy is the content of your advertising, not its form."

This event is **open to all students**, and participation is encouraged. Students interested can register through the QR code provided below and in the event poster or directly at the venue through **spot registration**.



Event Details:

• **Date:** 13th September 2025 (Saturday)

• **Time:** 11:00 AM

Venue: MBA Block, CGU, Bhubaneswar, Odisha

All students are requested to participate and make the event a grand success.

For Registration & Queries:

Contact: Sweta Pattnaik (Club President & Student of 2nd Year MBA) – 7873243336

Club Coordinators:

Mr. Jyotisman Das Mohapatra

Assistant Professor, Department of Business Management

C.V. Raman Global University

Mob-7381357188

E-Mail- jyotisman.dasmohapatra@cgu-odisha.ac.in

Dr. Subhamanasini Nayak

Assistant Professor, Department of Business Management

C.V. Raman Global University

Mob:-9337707312

E-Mail- subhamanasini.nayak@cgu-odisha.ac.in

Bidyanagar, Mahura, Janla, Bhubaneswar – 752054, Odisha, India E-mail: <u>info@cgu-odisha.ac.in</u>; Web: <u>www.cgu-odisha.ac.in/</u> Contact: +91 – 9040 272 733 / 55, Fax: +91 – 674 – 2460 043



CLUB SAMRUDHI PRESENTS



The ad-mad



13 Sep 2025 11:00 AM



MBA BLOCK, CGU

"WHAT REALLY DECIDES CONSUMERS TO BUY OR NOT TO BUY IS THE CONTENT OF YOUR ADVERTISING, NOT ITS FORM."

Open to All Student











