



CGU PHOTOGRAPHY CLUB
presents

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19
09
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A PROMOTIONAL CONTENT CREATION



REGISTER

Time: 10 am onwards
Venue will be notified via mail





C.V.RamanGlobalUniversity,
Bidyanagar, Mahura, Janla,
Bhubaneswar, Odisha, Pin-752054



Photography Club

Date: 14.9.26

Contact Details:

Coordinator

Dr. Gulmi Chakraborty
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Contact: 9735034314

Co-coordinator

Dr. Mohua Chakraborty
Contact: 8986772543

NOTICE

The Photography Club of C. V. Raman Global University is excited to host a special **“Kalpya Kreation-A Promotional Content Creation Event”** on **19.9.26(Saturday)** within the university campus.

Event Description:

- Participants will be divided into **teams** and each team will receive a **random object/topic on the spot**.
- Teams will get **1–1.5 hours** to create a **Poster or Promotional Video** creatively promoting the given object/topic.
- **AI tools may be used** for creating or editing the content, but the given object/topic must not be changed, replaced, or misrepresented. The final content should be based on the object/topic provided.
- Participants can use their **own phones/laptops and editing/design tools**. Internet may be used for basic references, but the final content must be original.
- The final Poster/Video must be **submitted within the given time limit** and should be appropriate, respectful, and free from offensive or copyrighted content.
- Teams may be asked to **briefly explain their concept**, and the decision of the **judging/organizing team will be final**.

For registration details, event guidelines, and further information, students may contact the President or members of the Photography Club.

Contact : **Roshan Singh**

President, Photography Club, CGU.

Mob: 70047 31788

Arkadeep Das

Vice President, Photography Club, CGU.

Mob: 63704 23284

Registration Link <https://forms.gle/fi2b7An85rHhBwfP6>

Gulmi Chakraborty .

Photography Club Coordinator